

Snapshot

Company:

- Headquartered in Dallas, TX
- 160+ employees worldwide
- All U.S. based development
- FedRAMP Authorized (Only MTD vendor)
- GDPR, CCPA compliant and more



Summary / Product Offerings:

Determined adversaries seek to compromise organizations and their data by any means possible. For many, attacking mobile endpoints is the fastest inroad to gather information and drive additional future compromise. In order to combat these attacks, Zimperium offers the most advanced enterprise mobile threat defense (MTD) capabilities, which protect mobile devices and applications from the spectrum of threats and attacks – device, network, application, and phishing.

Whether protecting an entire mobile device or a single application, performing deep app analysis, or supporting a secure app development process, Zimperium's capabilities protect and defend the mobile ecosystem from a growing world of critical risks, malware, and vulnerabilities.

Capabilities / Highlights:

- **z9** – The only fully on-device machine-learning based detection engine, which requires no cloud connection to provide protection. Has detected every mobile exploit over the last 5 years.
- **zIPS** – Mobile threat defense for the entire device, leveraging the **z9** engine
- Mobile Application Protection Suite (**MAPS**)
 - **zDefend** An SDK for in-app protection, delivering the same z9 defense as zIPS, for a single application, deployable in minutes
 - **zSCAN** Ensures the privacy and security of apps as part of the development process
 - **zSHIELD** Obfuscation, optimization, and anti-tampering protection to ensure continuous app integrity and security
- **z3A** – Advanced App Analysis – Deep scanning of mobile applications for privacy and security risks, with associated in-depth reports, providing deep intelligence, including contextual analysis, along with privacy and security scoring.
- Integrations: **Splunk; Samsung Knox; Microsoft Azure Sentinel; VMware & More**

Zimperium's management console is highly configurable, allowing organizations to tailor protection to their environment and needs. Zimperium works with the spectrum of MDM / UEM / SIEM vendors and can manage multiple MDMs simultaneously through the single highly-scalable console. The Zimperium console can be hosted in the cloud, including AWS GovCloud, FedRAMP GovCloud, or any customer desired hosting platform, as well as the only MTD solution that can be based on-prem.

Sample Markets:

- Banking & Finance
- Federal Government / DoD / IC
- SLED
- Healthcare
- High-Tech
- System Integrators
- Telco
- SMB & More

Protection from Development to Operational Use:

Zimperium protects a diverse array of clients who leverage the power of mobile in multiple ways. Whether protecting the integrity of one of the nation’s largest banking apps, with tens of millions of installs, or working with the U.S. military to protect tactical mobile devices in the field, Zimperium secures the mobile ecosystem from threats and attacks – from identification to remediation to detailed forensics and reporting. A recognized market leader, Zimperium is the most enterprise ready mobile threat defense available today. In fact, it’s for this reason that Zimperium was selected to protect New York City’s government (zIPS) and residents (NYCSecure).



Differentiators:

- Zimperium is the most Enterprise-ready, mobile ecosystem defense solution for both private and public sector applications (RBAC, API/ SIEM integration, etc.)
- The first and currently only ‘FedRAMP Authorized’ MTD SaaS solution (Pkg ID: FR1731347234)
- Multiple Cloud and OnPrem hosting solutions (e.g. not tied to any one IaaS provider)
- Only Machine Learning-based detection of Device, Network, Phishing and App attacks:
 - Only on-device Anti-phishing capability leveraging ML
 - No definition / signature downloads required
 - Only on-device detection of known and unknown threats (Zero Day)
 - Only threat detection that functions in disconnected environments – no cloud connection required
- Most effective and flexible console:
 - Can be hosted on any cloud or on-premises
 - Group based policies for actions and notifications
 - Most comprehensive mobile security and privacy controls
 - Only MTD capable of integrating with multiple UEMs/MDMs concurrently (e.g. easing integration or migration plans)
 - Detailed attack forensics
- z9 is integrated into the MobileIron agent as MobileIron Threat Defense (MTD)
- Zimperium powers McAfee MVISION Mobile and integrates with ePolicy Orchestrator (ePO)