

# Corporate Fact Sheet

### **Company Snapshot**

Zimperium is the worldwide leader in protecting enterprises and governments against mobile threats. Zimperium secures the mobile devices employees use to access corporate data, and the mobile applications that enterprises produce and provide to their customers.

Zimperium provides the only mobile security platform purpose-built for enterprise environments that provides on-device, machine learning-powered mobile threat defense to protect iOS, Android and Chromebook devices. Zimperium is headquartered in Dallas, Texas and backed by Liberty Strategic Capital and SoftBank Corp.

Industry	Mobile Threat Defense and Mobile Application Security
Founded	2010
CEO	Shridhar Mittal
Headquarters	Dallas, TX
Employees	~260
Investors	Liberty Strategic Capital and SoftBank Corp.
Customers	Hundreds of enterprise customers across dozens of verticals, e.g., Financial Services, Public Sector, Healthcare, Pharma, Retail, Manufacturing, Energy, Professional Services
Analyst Coverage	Zimperium is a Mobile Threat Defense and mobile app security leader according to all major analyst firms including Gartner, IDC, Forrester, Frost & Sullivan, GigaOm



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### **Solutions**

Our solutions include Zimperium Mobile Threat Defense (MTD) - formerly known as zIPS - which runs locally on any mobile device and detects cyberattacks without a connection to the cloud and our first-of-its-kind Mobile Application Protection Suite (MAPS), a comprehensive solution that helps organizations protect their mobile apps from development to running in the wild on end user devices.

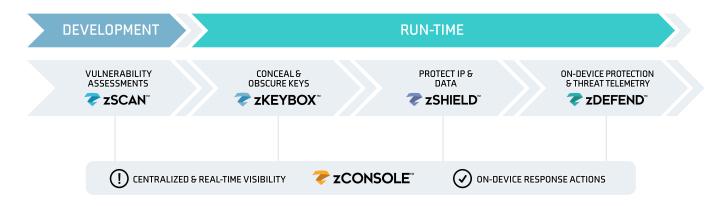
Zimperium MTD provides persistent, on-device protection for mobile devices similar to what next generation endpoint protection platform (EPP) solutions do for traditional endpoints. To help organizations assess the security and privacy risks of installed apps, Zimperium MTD also includes our z3A (advanced app analysis) scanning engine.



MAPS is comprised of four solutions:

- zScan, which helps organizations discover and fix compliance, privacy, and security issues;
- zKeyBox, which conceals and protects keys;
- zShield, which hardens the app through obfuscation and anti-tampering; and
- zDefend, an SDK embedded in apps to help detect and defend against device, network, phishing and malicious app attacks while the app is in use.

The zConsole provides real-time visibility and on-device response actions for all of these. Our Mobile Threat Advisory Services transforms mobile device security data and forensics into useful, actionable intelligence reports specifically designed for CISOs, CIOs and security operational teams.





## Zimperium is the only...

There are many reasons why Zimperium protects more enterprises than any other Mobile Threat Defense provider, including the fact that Zimperium provides the **only solutions** that...

- Provides on-device protection against known and unknown device, network, phishing and malicious app attacks;
- Operates on Android, iOS and Chromebooks;
- Can be managed on any cloud;
- Can be truly managed on on-prem;
- Has multiple Mobile Threat Defense solutions certified as FedRAMP "Authority to Operate"
- Can work with multiple UEMs in a single tenant;
- Can protect privacy without sending any PII data off the device;
- Can protect mobile apps from development to running on mobile endpoints in the wild.

#### **Strategic Partnerships**

Zimperium has an unmatched ecosystem of strategic partnerships that enable us to protect more enterprises and users with our leading technologies, e.g.,

(II) SentinelOne <sup>.</sup>	Power Singularity Mobile
ivanti	Power Ivanti
Trellix	Power McAfee MVISION Mobile
Google	Scan all apps before they are allowed in the PlayStore
SAMSUNG	Provide advanced detections, remediations and forensics via an exclusive integration with KNOX
Microsoft <sup>®</sup>	Integrated to Intune UEM, Azure, Defender ATP and Sentinel
<b>vm</b> ware <sup>-</sup>	Integrated to Workspace ONE UEM, Workspace ONE Intelligence and CarbonBlack
SlackBerry	Zimperium resale/support and UEM integration partner; power Cylance mobile for consumer
City of Dallas	Power branded (e.g., NYC Secure) security solutions for cities and states to protect their citizens and visitors

#### **Learn More**

If you'd like to learn more about mobile threats, Zimperium or our offerings, please don't hesitate to <u>contact us</u>.

