

Driver*•i*[®] Safety Camera System



You're a great driver. We can prove it.

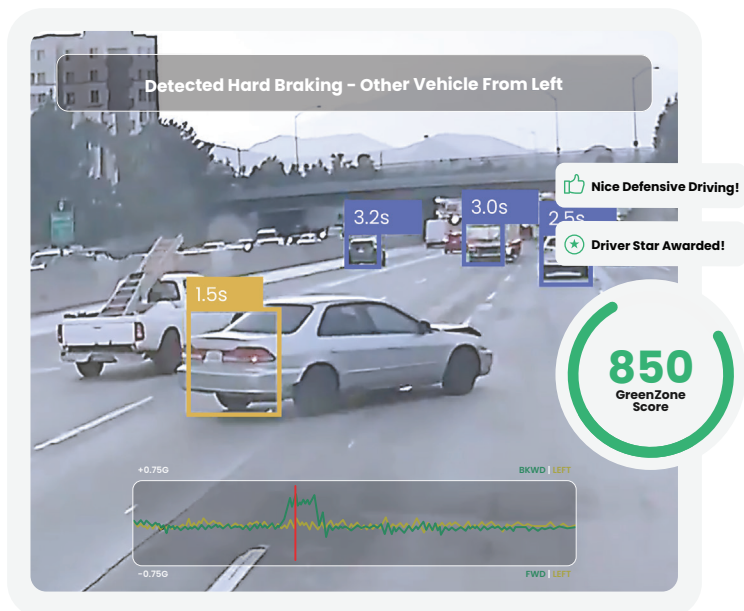
As a driver, you may see safety cameras as a "big-brother" scenario – a major invasion of privacy. We get it, nobody wants to be watched.

The good news is Driver*•i* isn't just any camera. It's the only safety camera that showcases and rewards all the GREAT driving you're doing – which is most of the time – and we can prove it!

[*Defensive*
~~Dangerous~~ driving]

A wingman, not a watchdog

- **Defend and protect** against accidents that aren't your fault.
- **Get recognized and rewarded** for good driving
- **Highlight** professional achievements
- **Identify** areas of improvement



[According to the American Trucking Association, cars are responsible for 80% of all truck accidents.]

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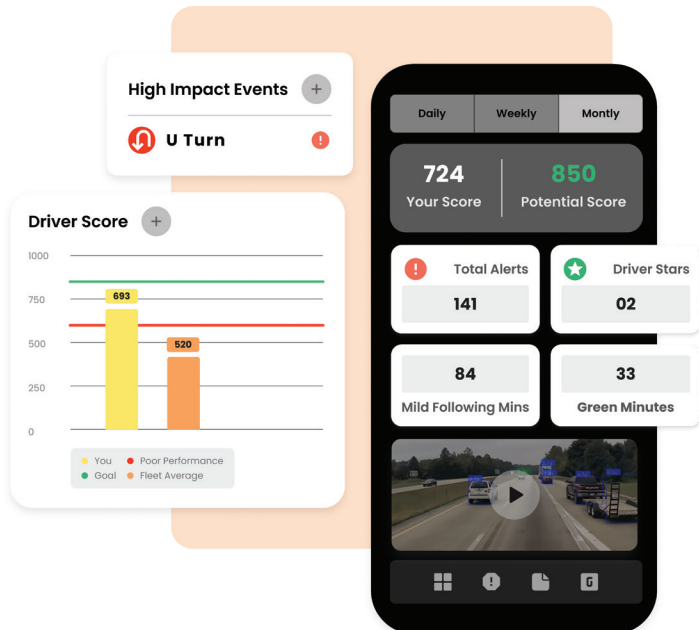
It's very clear that the target is often on the driver of the truck when there is an accident. Our amazing team of drivers are one of our greatest assets. Having the camera on board levels the playing field and provides a clearer picture of what actually happened and protects our drivers and our company.

– ROD COOPER, CEO, CLASSIC TRANSPORTATION

Welcome to the GreenZone

Driver•i captures and highlights proactive driving events, such as creating space for vehicles in front, merging, or on the shoulder. These events, called **DriverStars**, add points to your score.

The Driver•i App calculates your GreenZone score and compares it to other drivers' scores. The scores encourage friendly competition between colleagues, while providing a clear structure for rewards and incentives.



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The Driver•i cameras have definitely saved us and our owner-operators many times from accidents, lawsuits, claims and deductibles. We had a recent one, and before the police report was done, we'd already been served papers by 2 of the 5 other vehicles involved. Luckily, we had the camera which showed clearly that we were not at fault. After another accident, the safety manager sent the video clip to the driver immediately. He showed it to the police officer at the scene, who let our driver go and wrote the other driver up.

– HOLLY AMBOYER, HSE COORDINATOR, BARNHART TRANSPORTATION

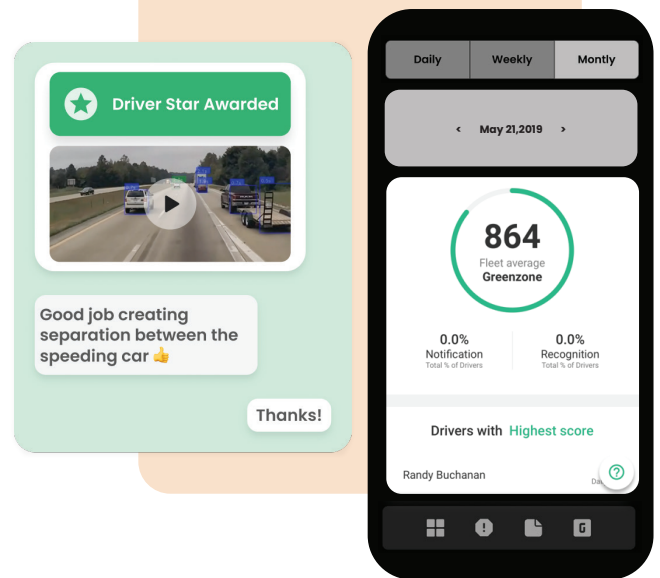
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[Driver•i] makes drivers more aware of opportunities to make themselves better drivers. Once I see it, I can go in and fix whatever I need on my own. At first everyone was 50/50, but it's improved our driving skills so much. We're on a higher scale as a team.

– RASHAD, DRIVER, STS RECYCLING

Full transparency

You chose to be a driver for the freedom it provides, not to have someone look over your shoulder. So, we built the **Driver•i App** so you can see your complete driving performance. You can check your score every day, access event videos, and self-coach to increase your overall score.



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This isn't a gotcha device like other solutions. It's a scorecard that tells you how good of a job you're doing

– RON BOURQUE, VP SAFETY, AIM TRANSPORTATION